

Good Cause FAQs

Q: What organisations can sign up as a good cause?

A: This can be viewed on the www.seamoorlotto.co.uk website but for clarity:

An organisation must:

- Provide community activities or services within the District & Borough Council boundaries.
- Have a formal constitution or set of rules.
- Have a bank account requiring at least 2 unrelated signatories.
- Operate with no undue restrictions on membership.
- Have a detailed plan as to how the lottery will be promoted.

And be either:

- A constituted group with a volunteer management committee, with a minimum of three unrelated members, that meets on a regular basis (at least 3 times per year).
- A registered charity (if so, the charity must provide details of charitable status including registered number where appropriate), with a board of trustees

Or :

- A registered Community Interest Company, (if so, they must provide copies of their Community Interest Statement, details of the Asset Lock included in their Memorandum and Articles of Association, and a copy of their latest annual community interest report).

The following groups are not eligible:

- Organisations that do not do work within the boundaries of South Hams and West Devon Council.
- Individuals.
- Organisations which aim to distribute a profit to shareholders and/or investors.
- Organisations with no established management committee/board of trustees (unless a CIC).

All applications will be reviewed on their own merits.

The Council reserves the right to accept or reject any application for any reason.

Q: What information will I need to sign up as a good cause?

A: We'll need some key pieces of information to get you registered as a good cause on the SeaMoor Lotto. This will include your organisation's name, key contact and role, address, telephone number & email. We will then need you to confirm your eligibility (above question).

In order to pay you your money we'll need your bank details and you'll also need to provide a logo for your organisation to include on the specific marketing materials we'll create for you. You can provide these at signup but they aren't required to get you registered. Remember to tell us if any details change. Complete the application on-line at www.seamoorlotto.co.uk

Q: What kind of logo do I need?

A: We can accept logos in most file formats (.png, .jpg, .gif etc.)

Don't worry if you don't have one, we'll set you up with a default logo to start with and you'll be able to change it and any other details at any time.

Q: What materials do you provide to help me promote my lottery?

A: We provide your good cause with its own tailored communication materials. These will be professionally prepared PDFs which can be attached to e-mails that are sent out to your community. Our materials can also be printed and posted around the local area. We also provide you with your own dedicated webpages on the seamoor.gatherwell.net website for your supporters to sign up, check results and see how much money is being raised.

Q: How do we receive our share of ticket sales?

A: Your funds will be transferred directly into your bank account every month.

Q: How do I know how well my fundraising is doing?

A: Every week we send you a newsletter which provides you with all the details. It tells you how many supporters have chosen to direct their support to you, who they are, how many tickets are being sold each week, how much money has been raised etc. There is also a dashboard on the site which will provide real time statistics on your campaign!

Q: Who deals with any questions my supporters have?

A: We do! We have a dedicated support number ([03302 234225](tel:03302234225)) that deals directly with any queries your supporters have as well as our support email address (support@seamoorlotto.co.uk).

Q: What administration do we need to do?

A: None! All you need to do is shout about your SeaMoor Lotto page!

Q: If my good cause gets 50p per entry, where does the other 50p go?

A: 10p is used to support other good causes within South Hams and West Devon. 20p goes to prizes and the remaining 20p is for administration of the lottery and VAT.



Q: Can supporters use Gift Aid on the ticket price?

A: Unfortunately you cannot claim Gift Aid on lottery ticket purchases.